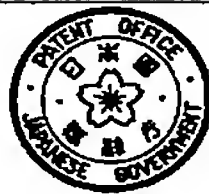


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## (54) BROADCASTING INFORMATION DISTRIBUTION SYSTEM

(57) Abstract:

PROBLEM TO BE SOLVED: To inexpensively provide information required for each user through a simple procedure by exchanging system control information among plural radio terminals through a control channel and using a radio base station for exchanging user information through a traffic channel allocated to each radio terminal.

SOLUTION: Broadcasting information is distributed while utilizing an exciting radio communication system such as a cellular system. In a content supply system 10, the input and editing operation of content information to be broadcasted is performed. The edited content information is temporarily stored in a storage device 14, transmitted later from communication equipment 15 to a communication line 1 and supplied to respective provider systems 20. At each communication provider system (radio base station BS) 20, the content information is stored in a storage device 24. The content information stored in the storage device 24 is broadcasted from an antenna 31 of radio communication equipment 30 as broadcasting information accord-

ing to a prescribed broadcasting schedule controlled by a timer 25.

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